

2026 Aesthetic Standards

The following Aesthetic Standards will be strictly enforced. Exhibitors who choose not to follow these regulations will be asked to make immediate amendments to their booth presentation. If amendments are not made, the exhibitor will be asked to leave the premises.

1. Exhibitors may not overcrowd their booth space

Artworks should be thoughtfully spaced, avoiding placement at the top and bottom 6-10" of wall space. No artwork should be placed on the ground in front of the booth space. Storage space is provided to all exhibitors so that artworks can be replaced at any time during the show. Inventory should be displayed with discretion, aiming for the highest quality presentation for individual booth spaces and the overall show.

2. Exhibitors may not sell merchandise

Stickers, postcards, calendars, etc. may only be included within the booth if gifted to buyers on a complimentary basis.

3. Exhibitors are encouraged to show original work

Prints are accepted if they meet national fine art fair standards in quality and price point.

4. Exhibitors are encouraged to curate booth space

with tables, chairs, and accessories that fit the space. Oversized furniture that does not fit in booth space will be removed from the show.

NOTE: Basic furniture can be rented from the convention center: cushioned arm chair (\$20/ea), cushioned bench (\$20/ea), padded chair (\$10/ea), coffee table (\$20/ea), 2-seat sofa (\$30/ea), round cocktail table (\$20/ea), round café table (\$20/ea). Folding tables (6') are also available for rent for \$100/ea.

5. Exhibitors interested in painting or adding wall coverings are required to communicate this intent to show management

by August 15 for approval. A fee of \$5 per running linear foot will apply to painting or drawing on the 10'H walls. A fee of \$7 per running linear foot will apply to any wall coverings or wall stickers that are not fully and completely removed following the close of the show. This does not apply to screw or nail holes. However, exhibitors are expected to remove screws, nails, and all hanging devices from the walls after the close of the show.

6. Lighting and Power

Exhibitors are welcome to bring their own additional lighting to fit on the overhead tracks. Exhibitors looking to rent additional lighting can do so by request for \$25/light. Exhibitors are encouraged to use battery packs for small devices like laptops and phones. Power can be brought to an exhibitor's booth or floor space for a fee of \$100. Exhibitors will be asked to provide table coverings for rented folding tables.